

INSTITUTIONAL DEVELOPMENT PLAN (IDP)

**Shree Swaminarayan Gurukul College of
Commerce, Porbandar**

Address: Shree Swaminarayan Gurukul Educational Campus,
Chhaya, Porbandar, Gujarat – 360575

Duration: 2025–2030

Date of Submission: January 2026

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1. Executive Summary

Shree Swaminarayan Gurukul College of Commerce, Porbandar, is a value-driven higher education institution dedicated to providing quality commerce education integrated with ethics, discipline, and social responsibility. The college aims to develop competent graduates equipped with accounting, finance, taxation, and business management skills to meet the demands of industry, entrepreneurship, and higher education.

The Institutional Development Plan (IDP) 2025–2030 presents a strategic roadmap for strengthening academic excellence, faculty capability, infrastructure, research orientation, digital transformation, industry collaboration, sustainability, and holistic student development. The plan aligns with the National Education Policy (NEP) 2020 and focuses on outcome-based education and employability.

Key initiatives include curriculum enrichment, professional skill development, industry internships, digital learning systems, green campus initiatives, research promotion, and enhanced student support mechanisms.

2. Institutional Profile

- **Year of Establishment:** 2020
- **Type of Institution:** Private, Self-Financed
- **Affiliation:** Bhakta Kavi Narsinh Mehta University, Junagadh
- **Accreditation:** NAAC – To be applied during IDP period
- **Programs Offered:** Bachelor of Commerce (B.Com)
- **Faculty Strength:**
 - With Doctorate degree : 03
 - Without Doctorate Degree : 04
 - Total : 07
- **Administrative Staff:** 4
- **Student Strength:** Approximately:175
- **Student Demographics:** Students from Porbandar district and nearby rural and semi-urban areas

3. SWOC Analysis

Strengths

- Strong value-based education under Shree Swaminarayan Gurukul Trust
- Disciplined academic environment
- Qualified and committed faculty
- Affordable fee structure

Weaknesses

- Limited research publications
- Developing infrastructure for advanced commerce labs
- Limited exposure to global commerce practices

Opportunities

- Growing demand for commerce graduates in finance, accounting, and taxation
- Integration of professional courses and certifications
- Digital tools for accounting and analytics
- Government initiatives supporting skill development

Challenges

- Increasing competition from autonomous and professional colleges
- Rapid changes in commerce and taxation laws
- Ensuring employability for all graduates

4. Vision, Mission and Core Values

Vision

To emerge as a leading commerce institution nurturing ethical professionals with strong academic foundations and practical business skills.

Mission

- To deliver quality commerce education aligned with industry and professional standards
- To promote ethical values, discipline, and social responsibility
- To enhance employability and entrepreneurial capabilities
- To encourage lifelong learning and research orientation

Core Values

- Integrity and Ethics
- Academic Excellence
- Discipline and Responsibility
- Inclusivity and Respect
- Sustainability and Innovation

5. Strategic Goals and Objectives.

Short-Term Goals (2025–2026)

- Strengthen teaching-learning processes
- Introduce add-on and certificate courses
- Improve student mentoring and academic support

Medium-Term Goals (2027–2029)

- Enhance research and publication culture.
- Strengthen industry collaboration and internships.
- Upgrade infrastructure and digital facilities.

Long-Term Goals (2030 onwards)

- Achieve NAAC accreditation.
- Introduce postgraduate and skill-based programs.
- Establish the college as a preferred commerce education hub in the region

6. Key Focus Areas.

Academic Excellence

- Outcome-based education and continuous evaluation
- Curriculum enrichment with practical exposure

Research and Innovation

- Faculty and student research projects
- Research methodology workshops

Faculty Development

- Faculty Development Programs (FDPs)
- Support for conferences and publications

Infrastructure Development

- Smart classrooms
- Commerce labs (Accounting, Tally, GST)
- Library enhancement

Industry Collaboration

- MoUs with CA firms, banks, and industries
- Internships, guest lectures, and industrial visits

Student Support and Employability

- Career guidance and placement support
- Soft skills, aptitude, and communication training

Digital Transformation

- Learning Management System (LMS)
- E-resources, digital accounting tools

Sustainability and Green Campus

- Energy conservation measures
- Tree plantation and waste management

Internationalization

- Virtual lectures by international academicians
- Exposure to global commerce practices

Promotion of Knowledge of India

- Indian business ethics and economic thought
- Courses on Indian accounting and taxation systems

7. Action Plan and Implementation Strategy

Strategic Objective	Activities	Responsibility	Timeline	Budget (INR)	KPIs	Review
Academic Quality	Add-on courses, expert lectures	Academic Committee	Annual	6,00,000	Results, feedback	Semester
Faculty Development	FDPs, workshops	Principal	Annual	4,00,000	FDP count	Annual
Industry Linkage	MoUs, internships	Placement Cell	Ongoing	3,00,000	Placements	Annual
Digital	LMS,	IT Cell	2 Years	10,00,000	Usage	Annual

Learning	accounting software				metrics	
Green Campus	Solar power, plantation	Admin	3 Years	5,00,000	Energy savings	Annual

8. Monitoring and Evaluation

- IQAC-led monitoring system
- Online and offline progress tracking
- Annual academic and administrative audit
- Student, alumni, parent, and employer feedback
- Mid-term corrective action based on reviews

9. Risk Management

Risk	Impact	Mitigation Strategy
Faculty turnover	Academic continuity issues	Retention and development policies
Financial limitations	Delay in projects	Phased budgeting
Technology obsolescence	Learning gaps	Periodic upgrades

10. Budget and Financial Plan

Estimated Budget (2025–2030)

- Academic Development: INR 18 Lakhs
- Infrastructure and ICT: INR 30 Lakhs
- Faculty Development and Research: INR 12 Lakhs
- Student Support and Placement: INR 10 Lakhs
- Sustainability Initiatives: INR 8 Lakhs

Source of Funds

- Management Trust
- Internal revenue
- Government grants and schemes (as applicable)

Sustainability Plan

- Efficient resource utilization
- Revenue generation through certification programs
- Continuous student enrollment growth

11. Annexures

- Organizational Structure
- Committees and Cells
- Institutional Policies (Academic, Research, HR)
- Data tables, charts, and supporting documents

Prepared by:

Institutional Planning & Development Committee

Shree Swaminarayan Gurukul College of Commerce, Porbandar