

INSTITUTIONAL DEVELOPMENT PLAN (IDP)

**Shree Swaminarayan Anikaben Ashwinbhai
Kotadia College of BBA, Porbandar**

Address: Shree Swaminarayan Gurukul Educational Campus,
Chhaya, Porbandar, Gujarat – 360575

Duration: 2025–2030

Date of Submission: January 2026

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1. Executive Summary

Shree Swaminarayan Anikaben Ashwinbhai Kotadia College of BBA, Porbandar, is a professionally managed institution committed to providing quality management education rooted in Indian values and global business perspectives. The college aims to develop competent, ethical, and socially responsible business professionals.

The Institutional Development Plan (IDP) 2025–2030 outlines a structured roadmap for academic excellence, institutional growth, infrastructure enhancement, industry engagement, digital transformation, and holistic student development. The plan aligns with national education priorities, outcome-based education, and employability enhancement.

Key initiatives include curriculum enrichment, faculty capacity building, industry-academia collaboration, research culture promotion, digital learning ecosystems, green campus initiatives, and student-centric support systems.

2. Institutional Profile

- **Year of Establishment:** 2022
 - **Type of Institution:** Private, Self-Financed
 - **Affiliation:** Bhakta Kavi Narsinh Mehta University, Junagadh
 - **Accreditation:** To be applied (NAAC – planned within IDP period)
 - **Programs Offered:** Bachelor of Business Administration (BBA)
 - **Faculty Strength:** 10 (Permanent & Visiting)
 - Administrative Staff: 5
 - Student Strength: Approx. 300
 - **Student Demographics:** Students from Porbandar district and nearby rural and semi-urban regions
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3. SWOC Analysis

Strengths

- Value-based education under Shree Satsang Shiksha Parishad Trust
- Dedicated faculty and disciplined academic environment
- Affordable fee structure
- Supportive management

Weaknesses

- Limited research output
- Developing infrastructure
- Limited international exposure

Opportunities

- Growing demand for management education
- Digital and blended learning platforms
- Industry partnerships in Gujarat
- Government skill development initiatives

Challenges

- Competition from established institutions
 - Rapid technological changes
 - Ensuring high employability
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4. Vision, Mission and Core Values

Vision

To be a leading institution in management education fostering ethical leadership, innovation, and social responsibility.

Mission

- To provide quality management education aligned with industry needs
- To inculcate ethical values and Indian cultural heritage
- To enhance employability and entrepreneurial skills
- To promote lifelong learning and social commitment

Core Values

- Integrity and Ethics
 - Excellence in Education
 - Social Responsibility
 - Discipline and Inclusivity
 - Innovation and Sustainability
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5. Strategic Goals and Objectives

Short-Term Goals (2025–2026)

- Strengthen academic delivery and teaching-learning processes
- Faculty development programs
- Industry interaction and guest lectures

Medium-Term Goals (2027–2029)

- Research and innovation initiatives
- Infrastructure expansion
- Digital transformation
- Placement cell strengthening

Long-Term Goals (2030 onwards)

- NAAC accreditation
 - Introduction of postgraduate programs
 - International collaborations
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6. Key Focus Areas

Academic Excellence

- Outcome-based education
- Curriculum enrichment and add-on courses

Research and Innovation

- Faculty research encouragement
- Student research projects

Faculty Development

- FDPs, workshops, and conferences

Infrastructure Development

- Smart classrooms
- Library and ICT facilities

Industry Collaboration

- MoUs with industries
- Internships and live projects

Student Support and Employability

- Career guidance
- Soft skills and aptitude training

Digital Transformation

- LMS implementation
- E-resources and digital assessments

Sustainability and Green Campus

- Energy conservation
- Tree plantation and waste management

Internationalization

- Virtual lectures by international experts

Promotion of Knowledge of India

- Indian management philosophy
- Value education and ethics

7. Action Plan and Implementation Strategy

Strategic Objective	Activities	Responsibility	Timeline	Budget (INR)	KPIs	Review
Academic Quality	Add-on courses, guest lectures	Academic Committee	Annual	5,00,000	Results, feedback	Semester
Faculty Development	FDPs, training	Principal	Annual	2,00,000	FDP count	Annual
Industry Linkage	MoUs, internships	Placement Cell	Ongoing	2,00,000	MoUs, placements	Annual
Digital Learning	LMS, smart boards	IT Committee	2 Years	8,00,000	Usage metrics	Annual

Strategic Objective	Activities	Responsibility	Timeline	Budget (INR)	KPIs	Review
Green Campus	Solar, plantation	Admin	3 Years	4,00,000	Energy saving	Annual

8. Monitoring and Evaluation

- IQAC-based monitoring system
- Online and offline review meetings
- Annual academic audit
- Student, alumni, and employer feedback

9. Risk Management

Risk	Impact	Mitigation Strategy
Faculty attrition	Academic disruption	Retention policies
Financial constraints	Project delays	Phased budgeting
Technology obsolescence	Learning gaps	Regular upgrades

10. Budget and Financial Plan

Estimated Budget (2025–2030)

- Academic Development: INR 15 Lakhs
- Infrastructure & ICT: INR 25 Lakhs
- Faculty Development & Research: INR 10 Lakhs
- Student Support & Placement: INR 8 Lakhs
- Sustainability Initiatives: INR 7 Lakhs

Source of Funds

- Management Trust
- Internal revenue
- Fees from certificate programs.

Sustainability Plan

- Optimal resource utilization

- Incremental fee structure
- Revenue through certification programs

11. Annexures

- Organizational Structure
- Committees and Cells
- Policies (Academic, Research, HR)
- Data Tables and Charts

Prepared by:

Institutional Planning & Development Committee

Shree Swaminarayan Anikaben Ashwinbhai Kotadia College of BBA, Porbandar